



+1 860 796 2986

samairso@syr.edu

linkedin.com/in/mairson/

# Samantha Mairson

## FEATURED COURSEWORK

Marketing, Planning and Assessment for Libraries ▪ Leading Issues in Information Security ▪ Advanced Library Management ▪ Managing Information Systems Projects ▪ Information Security ▪ Information Resources: Organization & Access ▪ Enterprise Risk Management ▪ Information Policy ▪ Design Thinking ▪ Student Agency

## LANGUAGES

English ▪ Spanish

## PUBLICATIONS & PRESENTATIONS

### **Design Thinking: Open-Ended and User-Focused**

Academic Libraries Conference, October 2018

**Omeka, Touchtables & More,** American Library Assoc., June 2017

### **In the Library and Online: Social Media and Civic Discourse**

Honors Thesis, May 2017

## AWARDS

Phi Beta Mu Van Hoesen Award (2018) ▪ Nickels Award (2017-2018) ▪ Social Sciences, Humanities, and Arts Research Experience Award (2017) ▪ New England Scholar (2015) ▪ Youth Congressional Award for Community Service (2013)

## EDUCATION

### **Master of Library and Information Science**

*Certificate Advanced Study in Information Security Management*  
Syracuse University, Syracuse, NY / 2017 – December 2018

### **Bachelor of Art, Digital Media and Design**

*Honors Program, Digital Humanities Concentration, Spanish Minor*  
University of Connecticut, Storrs, CT / 2014 - 2017

## WORK EXPERIENCE

### **POLITICAL ACTION INTERN**

EveryLibrary, Brooklyn, New York, August 2018 – Present

**Advocacy:** Practice helping libraries win voter support and funding.

**Marketing:** Designing shareable digital and print media to communicate key activities and goals of EveryLibrary.

**Problem Solving:** Implementing and maintaining Trello for streamlined organizational task management.

**Forward Thinking:** Maintaining understanding of important trends in libraries in order to create opportunities.

**Ethics:** Helping establish an intern program and learning to respond to political opposition.

**Evidence-Based Decision Making:** Conducting literature review to support recommendations for program change.

### **PROGRAM ASSISTANT**

iSchool Office of Recruitment and Enrollment Management  
Syracuse, New York, August 2017 – June 2018

**Communication Skills:** Hosted webinars, scheduled and led tours, authored blog posts earning 1400+ page views in the first 2 days.

**Collaboration & Partnerships:** Built strong relationship with live chat vendor to improve communication with prospective students.

**Design:** Created slide decks, training guides and reference indexes.

### **ARCHIVAL INTERN**

Syracuse University Archives

Syracuse, New York, July 2017 – September 2018

**Archival Processing:** Surveyed, arranged, described, and preserved integrity of collection materials. Created EAD finding aids.

## **CIRCULATION STAFF ASSISTANT**

UConn Library, August 2014 – June 2017

**OPAC:** Mastered online public access catalog and discovery layer for patron reference and instruction.

**Customer Service:** Helped customers efficiently in friendly manner. Experienced with resolving issues.

**Stack Maintenance:** Re-shelved and processed materials. Managed initial stages of interlibrary loans.

**Advocacy:** Invented the “Homies: Student Friends of the Homer Babbidge Library” and served as President from 2016-2017. Increased roster from 4 to 24 members, fundraised \$1,202 during Ignite Crowdfunding Campaign, collected and processed data from 162 user surveys, and held 3 major events. Served on Provost’s Library Advisory Council.

## **WEB DEVELOPER & INFORMATION ARCHITECTURE RESEARCHER**

UConn Library, January 2015 – June 2017

**Web Development:** Built WordPress webpages using HTML5, CSS3, and Bootstrap.

**Research:** Conducted information architecture research using content mapping, stakeholder interviews, UX Gazeport and survey methods.

## **TRIP LEADER AND MARKETING COORDINATOR**

UConn Recreation, December 2014 – May 2017

**Risk Management:** Developed and communicated risk management plan for trips.

**Teaching:** Instructed rock climbing, backpacking, kayaking, biking, XC skiing, snowshoeing, paddle boarding.

**Team Building:** Managed on-trip group dynamics and facilitated team-building activities.

**Operations:** Responsible for gear rental and maintenance, trip communications, transportation, and first aid.

## **DIGITAL HUMANITIES RESEARCHER**

UConn Department of Digital Media & Design, January 2016 – May 2017

**Digital Archiving:** Constructed Omeka digital archive for touch table exhibit (Dublin Core, XML).

**Organization:** Created tagging schema for Zotero research library.

**Research:** Conducted interviews with library/museum leaders for statewide assessment of civic discourse.

## **TUTOR**

Charter Oak Cultural Center, January 2017 – May 2017

## **DIGITAL HUMANITIES INTERN**

American Antiquarian Society, May 2016 – August 2016

## **YOUMEDIA INTERN**

Hartford Public Library, January 2016 – May 2016

## **AMERICORPS**

NCCC, October 2012 – June 2013

Backcountry Trails Program, May 2012 – September 2012

## **DAYCARE TEACHER**

Kid’s Academy, 2010-2011

## **LIBRARY VOLUNTEER**

Tolland Public Library, Children’s Department 2008-2011, Library Friends 2014-2016